



Navigating **UNIVERSITY RECRUITMENT**

FOR HIGH SCHOOL ATHLETES & PARENTS/GUARDIANS

University track & field and cross-country

- Being a student-athlete is a unique opportunity
- Everything is a level up: academics, training, competition
- There is a place for everybody in our sport at the collegiate level



The university T&F/XC landscape

- 1500+ colleges and universities with teams
- Canada and the USA
- NCAA (Division I, II, III), NAIA, NJCAA, U SPORTS, CCAA
- Schools ranging from 800 students to over 50,000
 - Small college towns, big metropolitan cities
- Range of athletic offerings like facilities, coaches, and team size



Canada

- U SPORTS
 - National governing body of university athletics in Canada
 - 56 schools and 4 conferences nationwide
 - Two varsity seasons: cross country and indoor track and field
- CCAA
 - The Canadian College Athletics Association
 - Cross country-focused
 - Some conferences have indoor, middle distance track



United States

- NCAA
 - Three divisions
 - Canada's NCAA school is DII Simon Fraser University
- NAIA
 - Marathon and race walk
 - Canada's NAIA school is UBC
- NJCAA
 - National junior colleges athletics association



What is recruitment?

“Recruitment” is when a representative of a university or college program contacts you, your parent(s) or guardian, or your high school or club coach, with the intention of enrolling you in their school and adding you to their team’s roster.



Who will I communicate with?

- Head coach (usually the decision maker)
- Event-specific coach(es)
- Dedicated recruiting staff
- Current/former student-athletes (this can provide fantastic insight!)



How will I connect with schools?

- Email, phone calls, letters in the mail
- Text message
- Social media (Facebook, Instagram, Twitter, Snapchat)
- Online recruiting platforms
- Visits
- ***YOU can contact THEM***



What should I consider when deciding where to go to school?

ACADEMICS

- What do you want to study?
- Reputation and difficulty of the university and department
- Where can you be accepted?
- Admissions (SAT/ACT, etc.)
- Learning environment



What should I consider when deciding where to go to school?

ATHLETICS

- What association, division, or conference is the right fit for you?
- What seasons are important for the school to have? (Indoor, outdoor, XC)
- What event groups are available?
- Coaching staff?
- Facilities (Tracks? Physio?)



What should I consider when deciding where to go to school?

LOCATION

- Close to home or far away?
- Climate?
- Canada or the United States?
- Big city, college town, or somewhere in the middle?



What should I consider when deciding where to go to school?

FINANCIALS

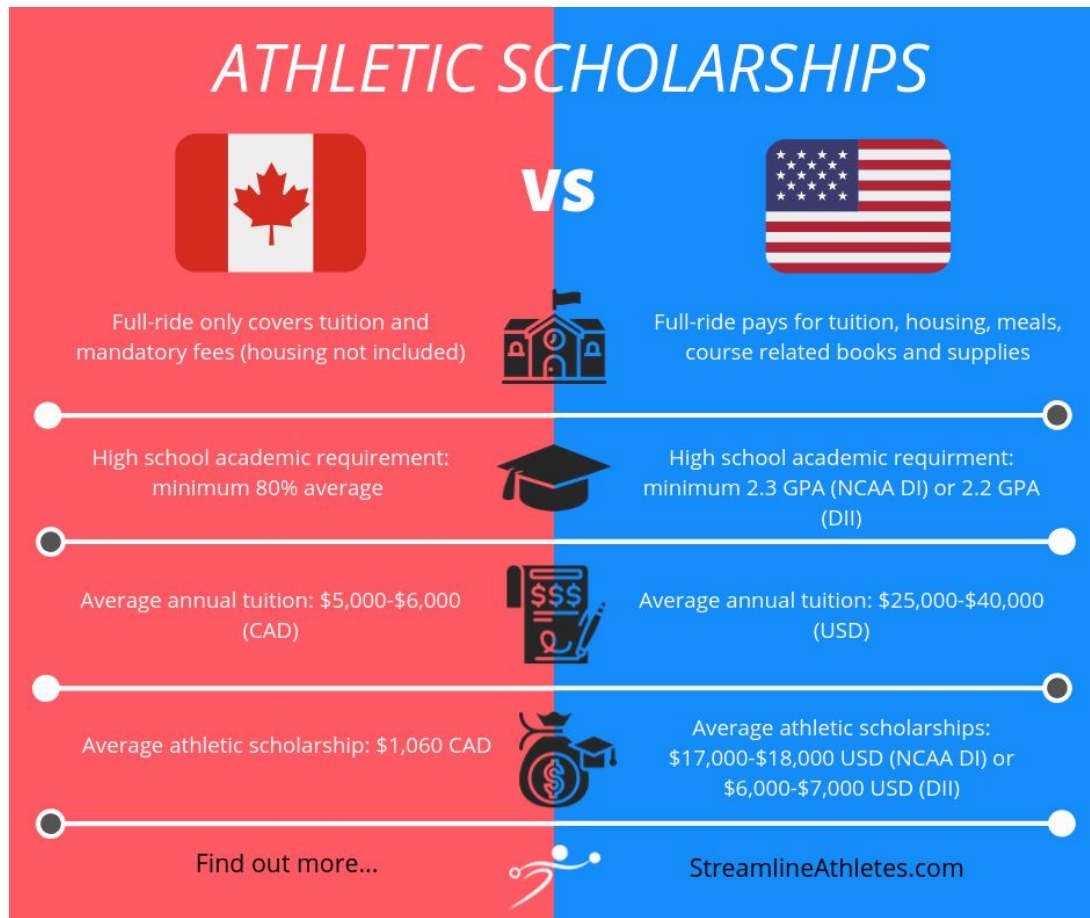
- Budget and funding plan
- Tuition costs in Canada versus in the States
- Financial awards and aid
- Books and housing can be hidden costs - be prepared to pay these on top of tuition!



What about scholarships?

- Canada versus the US
- Scholarships are a puzzle
- Academic and athletic scholarships
- Not a four-year deal





What do coaches need to know about me?

Make it as *easy* as possible for them!

- Basic/contact information
- Athletic info (performances with proof)
- Academic info (grades with proof)
- Extra info (club, coach, injury history)
- Highlights
- Add some personality!



COVID-19

What is happening?

- What's allowed: Calls, Emails, DMs, Mail, Text
- What's not allowed: Official Visits, Unofficial Visits, All Off-Campus Recruiting (visits, contacts, evaluation)
- What is happening in different collegiate associations?
- 2020 effects
- 2021 effects

*We will send
you these
resources!*



COVID-19

How can we help?

- Recruiting is still on!
- **Athletes**, you can now take the time to plan your collegiate future. Collegiate coaches are at home and keen to spend time focusing on building their rosters
- **Parents/Guardians**, you can help your athlete(s) with their decision about where to embark on their college/university career



NAVIGATING UNIVERSITY RECRUITMENT

Streamline Athletes & Athletics Ontario | June 2020

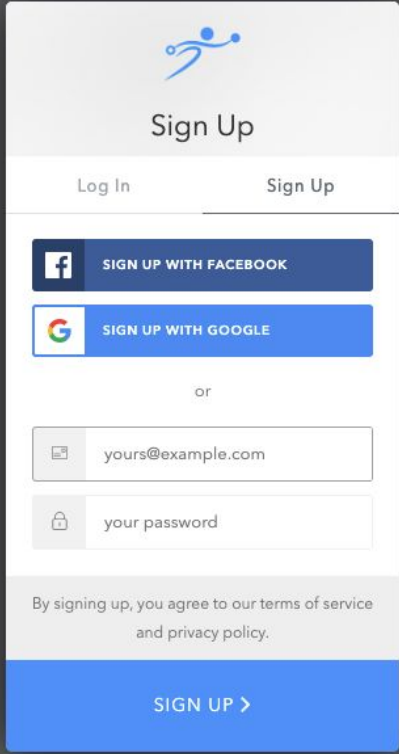


- Specifically for track & field/cross-country recruitment
- The only online platform with Canadian universities
- Founded and operated by former collegiate track athletes on top of deep market research and personal experience
- Our goal is for the student-athlete to see every opportunity, contact the right schools, and feel confident in your decision-making



How to use Streamline Athletes for your recruitment journey

- Pop on over to **StreamlineAthletes.com** on any connected device!
- Hit the sign up button and register with Facebook or Google



The image shows a mobile app interface for 'Streamline Athletes'. At the top, there is a blue logo of a stylized athlete running. Below the logo, the text 'Sign Up' is displayed. Underneath, there are two tabs: 'Log In' and 'Sign Up', with 'Sign Up' being the active tab. The main content area features two large buttons for social login: 'SIGN UP WITH FACEBOOK' (with a Facebook 'f' icon) and 'SIGN UP WITH GOOGLE' (with a Google 'G' icon). Below these buttons, the word 'or' is centered. There are two input fields: one for an email address (placeholder: 'yours@example.com') and one for a password (placeholder: 'your password'). At the bottom, there is a blue button labeled 'SIGN UP >'. A small disclaimer at the bottom of the form states: 'By signing up, you agree to our terms of service and privacy policy.'



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Please confirm your info to create your account.

Be sure to use your name as it appears on your athletics results and academic transcript.

Are you an athlete or parent/guardian?

Athlete

First name

Brett

Last name

Montrose

Email

montrosebrett@gmail.com

Preferred email address

Optional - We will use this email to contact you if provided.

brett@streamlineathletes.com

Phone number

Optional - We will use this phone number to contact you if provided.

7788990517

- ☒ I certify that I am under supervision of a parent or guardian who is at least 18 years of age OR that I am at least 18 years of age.
- ☒ **(Recommended)** Please send me occasional email communication to support my athletics and academics.

[Wrong social account? Go back.](#)

CREATE ACCOUNT

By signing up for Streamline Athletes, you agree to the [Terms of Service](#) and [Privacy Policy](#).



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Welcome to Streamline Athletes! Our team needs some more info to get your account set up.

BASIC INFO

Step 1 of 2 **50% COMPLETE**

Date of birth

2001-08-07

Sex
Do you compete as a female or male?

FEMALE MALE

NEXT STEP >

PERSONAL INFO

Step 2 of 2 **50% COMPLETE**

Citizenship

Canada ☐

Grade

12

High school or Cégep graduation year

2020

NEXT STEP >

ACCOUNT INFO

What you get with PLUS

- + Up to 5 ongoing conversations with coaches
- + A customized list of universities based on your profile

Select a membership type.


✓ PLUS (1 Year) \$134.99
PLUS (Monthly subscription) \$39.99
Free

CHECKOUT >





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Brett Montrose
montrosebrett@gmail.com

 Profile


 Explore Programs

 Opportunities

 Account




Profile

 Complete this section to start a coach conversation.

BRETT MONTROSE

Email montrosebrett@gmail.com	Preferred email brett@streamlineathletes.com	Street address N/A	Province/State N/A
Phone 5555555555	Grade 12	Unit/Apt N/A	Country N/A
Competes as Male	High school graduation year 2020	City N/A	Postal code/Zip code N/A
Date of birth August 07, 2001	Previous collegiate competitor No		
Citizenship Canada			

Performances





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ADD PERFORMANCE

Season

Outdoor Track & Field

Event

800m

Performance

Time

1:59.04

Date

2019-06-02

Result link ⓘ

verifiedlink.com/results

CANCEL

SAVE



Age: 18 | 2019-06-02



| Result



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Extra Information



PERSONAL

Athletics club name
Ontario Track Club
Health/Injury status
Healthy
Instagram handle
@brett_sportsguy
Languages spoken
English

COACH

First name
Alison
Last name
Williams
Phone
7777777777
Email
alison@coaching.com

PARENT/GUARDIAN

First name
Brett's
Last name
Dad
Email
dad@mail.com
Phone
8888888888

FINANCES

Estimated budget per semester
\$0 - \$10,000 CAD

By adding your coach's and/or parent/guardian's contact information, you give permission for Streamline Athletes to communicate with them about your recruitment.



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Highlights



Made the final at the OFFSA Championships in the 800m and 1500m events



From Brett




I am a passionate student who is looking for an opportunity to study criminology at a reputable university while improving as a track and field athlete. I'm a hard working, committed teammate and I strive to bring those virtues to a varsity team. I've always played soccer and am looking forward to finally focusing in on track/XC.





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Brett Montrose
montrosebrett@gmail.com

 Profile

 Explore Programs

 Opportunities








 Account

Explore Programs












Programs

344 Results found

Program

-  Academy of Art
-  Acadia
-  Adams State
-  Adelphi
-  Alabama-Huntsville
-  Alaska Anchorage
-  Alaska Fairbanks

Explore Programs

PROGRAM	ATHLETICS	LOCATION	ACADEMIC RANK	RESPONSE RATE	VERIFIED
 Brock SHOCKERS	OUA USPORTS	St. Catharines ONTARIO, CAN	764	GET PLUS	✓
 Carleton RAVENS	RSEQ USPORTS	Ottawa ONTARIO, CAN	346	GET PLUS	✓
 Guelph GRIPPOIDS	OUA USPORTS	Guelph ONTARIO, CAN	331	GET PLUS	✓
 Lakehead THUNDERWOLVES	OUA USPORTS	Thunder Bay ONTARIO, CAN	973	GET PLUS	✓
 Laurentian VOLANSURS	OUA USPORTS	Greater Sudbury ONTARIO, CAN	1,414	GET PLUS	✓
 Laurier GOLDEN HORSE	OUA USPORTS	Waterloo ONTARIO, CAN	870	GET PLUS	✓
 McMaster MARAUDERS	OUA USPORTS	Hamilton ONTARIO, CAN	127	GET PLUS	✓
 Nipissing LIVERS	OUA USPORTS	North Bay ONTARIO, CAN	2,289	GET PLUS	✓
 Ottawa GEE-GEE'S	OUA USPORTS	Ottawa ONTARIO, CAN	194	GET PLUS	✓
 Queens GAELS	OUA USPORTS	Kingston ONTARIO, CAN	201	GET PLUS	✓
 Toronto VARSITY BLUES	OUA USPORTS	Toronto ONTARIO, CAN	19	GET PLUS	✓

Filters

Search

Geographic

Country
Select Country(s)
Canada

Region
Select Region(s)
Central Canada

Province / State
Select Province(s)
Ontario

Athletic

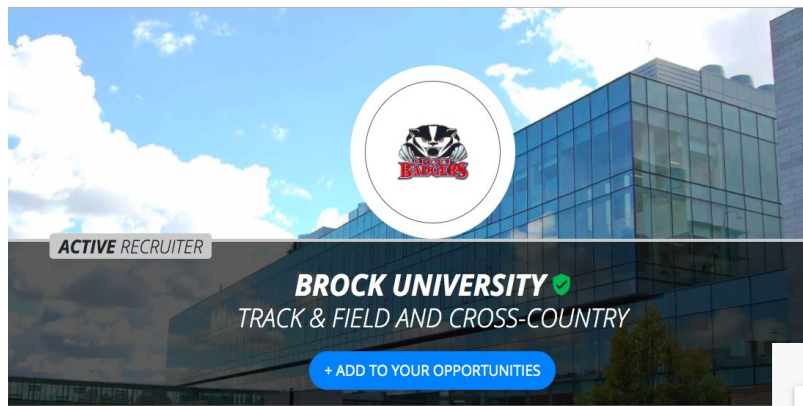
Academic

Extra



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A banner for Brock University Track & Field and Cross-Country. It features a background image of a modern glass building under a blue sky with clouds. In the center, there is a circular logo with a stylized 'B' and 'U' and the word 'BADGERS' below it. Below the logo, the text 'BROCK UNIVERSITY' is written in large, bold, white letters, followed by 'TRACK & FIELD AND CROSS-COUNTRY' in smaller white letters. At the bottom left, there is a blue button with the text '+ ADD TO YOUR OPPORTUNITIES'. At the bottom right, there is a small green checkmark icon.

ACTIVE RECRUITER

BROCK UNIVERSITY ✓
TRACK & FIELD AND CROSS-COUNTRY

+ ADD TO YOUR OPPORTUNITIES

- Coaching staff
- From the coach

Brock University is known for its large co-op program and high graduate employment rate.

Academics

Brock's university rankings: 30th in Canada, 246th in North America, and 764th in the world.

Language

English is the language of instruction at Brock.

Fields of Study

Brock University has an expansive undergraduate system spanning seven faculties and including international programs.

[Academic Programs](#) ▾

[Find your academic program at Brock](#) →

BROCK UNIVERSITY

City:	St.Catharines, ON
Country:	Canada
Established:	1964
World academic ranking:	764
Undergraduate population:	17,055
Est. books, tuition & fees	
In-province:	\$12,838 CAD
Out-of- province:	\$12,838 CAD
International:	\$32,848 CAD

BADGERS TRACK & FIELD AND CROSS-COUNTRY

Association:	USPORTS
Conference:	OUA
Teams:	Indoor (Men, Women) XC (Men, Women)

Facilities



300m synthetic tile
Ian Beddis Gymnasium
Track



400m polyurethane / rubber
Niagara Olympic Club
Niagara Olympic Club Track



Varsity Weight Room
Athletic Therapy Clinic
Brock Fitness Centre



Varsity Weight Room



Indoor Pool




Indoor Pool



☰ Opportunities


Conversations (1/2)


i

 British Columbia


20 days


List (3) ▲


 Regina

Response Rate: 


CONTACT COACH





 American International

Response Rate: 


CONTACT COACH



 St. Augustine

Response Rate: 

CONTACT COACH





Questions?

Connect with us!

info@streamlineathletes.com

Instagram: [@streamlineathletes](https://www.instagram.com/streamlineathletes)

[facebook.com/streamlineathletes](https://www.facebook.com/streamlineathletes)

Twitter: [@StreamlineTF](https://twitter.com/StreamlineTF)

