



New Horizons for Seniors Program

Applying for a Grant

DEADLINE DATE
JUNE 21ST, 2019
8:59 AM EST



or





What is the purpose of
the NHSP grant?

Purpose

1. To further
amalgamate
Seniors into
society





What are some
objectives of the NHSP?

Objective #1

Promoting Volunteerism Among Seniors



Objective #2

Engaging Seniors Through Mentorship



Objective #3

Social Participation among Seniors



Objective #4

Expanding
awareness of
elder abuse

A purple awareness ribbon is positioned behind the text, forming a large 'X' shape.

Prevent
Elder Abuse

Objective #5

Providing Capital Assistance for new and existing programs for seniors





COMMUNITY BASED GRANTS

- **\$25,000**

Types of Grants

PILOT PROJECTS GRANTS

- **\$5,000**



Community Based Grants

(\$25,000)

How can we do this?

1. Supporting Seniors

- Assisting them with daily activities
- Promoting healthy and active lifestyle
- Long Term Athlete Development



How can we do this?

2. Raising Awareness about Social Inclusion of Seniors

- Posting on our social media
- Inclusion of seniors via activities and programs



How can we do this?

3. Developing and Hosting Workshops

- Speaker series
- Educate seniors on ways that they can be involved





Pilot Projects

(\$5,000)

How can we do this?

1. Co-Ordination of weekly/ monthly recreational activities

- Getting seniors more involved in organized sport
- Ensuring that seniors are involved in the community via social inclusion.



How can we do this?

2. Facility Rentals

- Renting a facility that is up to standard and can meet the needs of seniors.
- Facility must be wheelchair accessible and easy to navigate.
- Facility must include any and all necessary amenities that a senior may require to participate in social activities.



How can we do this?

3. Purchasing new and improved equipment

- New and improved equipment will encourage more seniors to get involved
- Equipment will be used for multiple years and can be implemented in any future programs
- New equipment purchases will allow for new opportunities with seniors.



1. Community Based Grants

What are some options that you can explore?



A) Travel

- World Masters (Participant)
- Opportunity to travel accompanying a club

B) Fundraiser (FunRun)

- Great way to increase awareness for issues like Elder Abuse
- Good exposure for your club!

2. Pilot Projects

What are some options that you can explore?



- A) Equipment Upgrades**
 - New Hurdles, Medicine Balls, Foam Rollers, Yoga Mat
- B) Social Activities**
 - Workshops to teach seniors to get more familiar with the internet
 - Purchasing video calling applications so seniors can contact distant relatives.





What to Include in Your Application

Application Goals

For Example:

- Upgrading facilities
- Promote healthy, more active lifestyles
- Upgrading old equipment
- Getting volunteers to assist seniors with daily activities
- Getting energy efficient appliances for seniors to use
- Assist growth and development of the sport among seniors.
- Develop leadership by providing opportunities for the training of coaches, umpires, and officials
- Providing exercise through participation
- Increase in membership (attract new members)
- Establishing annual fundraisers



Expected Results

For Example:

- Improve overall appearance of facility
- Improve quality of programs offered
- Get more seniors interested and involved in social programs
- Providing exercise through participation
- Project will provide continued use of the upgraded facilities and equipment
- Upgrades will attract younger seniors and adults
- Might also attract other local sports clubs because of the new upgrades
- A greater level of safety
- Aesthetic Improvement
- Renovations permit continuation of activities





Budget Goals

For Example

- Need exact figures for budgeting to show exactly what the grant money will be used for.
- For example: (\$4,286 to upgrade equipment, \$10,114 for running a new program, \$10,350 for facility upgrades)
- Minimum of 1 of these must show community support.
- Things to consider include: materials, labour costs, new equipment, operational costs etc.



Application Checklist

All Applications must include:

- A list of names and phone numbers of the members of your organization's board of directors (governing body). If an ad-hoc committee, also include the addresses.
- A minimum of one letter showing community support for your project.
- Letter(s) from your project partner(s) confirming their involvement, if applicable (e.g. Local community centre).

Application Checklist Continued



Application must include:

- Proof of your organization's type, legal status and governance structure. This includes:
 1. A document from the Canada Revenue Agency (CRA) that includes your organization's business or registration number with the CRA
 2. If incorporated, a copy of one of the following is required: letters of patent, articles of incorporation, certificate of incorporation, memorandum of association, your rules, by-laws, or constitution
 3. If **not** incorporated, include a copy of your rules, by-laws, council resolutions, or constitution
 4. Aboriginal organizations that are part of a band must include a copy of a Band Council Resolution (BCR) or any other permission required.



Application Checklist for Renovations

- **If you are the owner of the premises**, or land, where your organization operates, you must also provide proof of building ownership (i.e. property tax bill, property assessment notice, purchase agreement). (Note that construction work for a private home or dwelling is not eligible.)
- **If you rent the premises (NOT the owner)** you must also include: A copy of your lease agreement or letter of understanding with at least a five-year lease period remaining, including details of the maintenance and upkeep agreement.
- If the responsibility for renovations or retrofit lies with the renter, a letter of consent from the owner confirming his agreement with the proposed renovation or repair must be included with the application for funding.



Application Assessment

- **1. Project Objectives**

- → What is the purpose of the project?

- **2. National Priorities**

- → How does the proposed project meet one of the three national priorities? (Preventing Elder Abuse, Promoting active and healthy lifestyles among seniors, promoting labour market retention among seniors)

- **3. Senior Leadership & Involvement**

- → How will projects be led, how will they inspire seniors?
- → Indicate the number seniors & non-seniors in the planning and design of your project.

- **4. Benefit to Seniors**

- → How will your program benefit the seniors?
- → How many individuals will benefit from your project (specifying the number of seniors & non-seniors).



Application Assessment Continued

- **5. Benefit to Communities**
 - → Will the project have a beneficial impact on the overall community?
- **6. Cost effectiveness**
 - → Are the costs reasonable, and allocated to activities that will directly benefit your project?
- **7. Past results**
 - → Are you eligible for this grant?



Key Notes

- All letters of support, partnership and consent should include the name, position title and signature of the writer, the organization name, address and phone number, and the date. The letter(s) should be written on the organization's letterhead, if applicable
- At least three external estimates for each activity of the proposed project are required from three separate contractors (for projects with a total cost of less than \$5,000, one external estimate is sufficient), or a rationale why three estimates cannot be provided and how project costs were calculated.

Key Notes Continued



- Ensure project activities comply with laws and regulations. **For example**, does the building code require a permit or certified tradesperson to do plumbing renovations? If the work is completed by a plumber whose certification has expired, will insurance cover damages caused if a pipe bursts during the renovation?
- If your organization uses a facility that is rented by another entity, the entity renting the facility must submit the application. In this case, a partnership letter will be required to demonstrate how the entity is working with the seniors' group to offer activities to seniors.
- **NOTE:** Once submitted, your application for funding will be considered as final and changes to the project activities will not be allowed.



'How to Apply' Video

- Below is a hyperlink to a video that shows a step-by-step process on how to apply for the NHSP grant.
- <https://www.canada.ca/en/employment-social-development/services/funding/new-horizons-seniors-community-based/tutorial-video.html>

DEADLINE DATE
JUNE 21ST, 2019
8:59 AM EST



or





Contact Information

- For full details on the New Horizons for Seniors Program and to apply for a grant, visit:

- www.Canada.ca/funding-new-horizons-seniors-community

- **Or** call 1-800-277-9914 and select “0”.

If you have a question for Athletics Ontario, contact:

- Anthony Biggar, Manager, Member Services, Programs & Development

anthonybiggar@athleticsontario.ca