



Athletics Ontario Board Nomination Candidate 2019-2021

Name: Brian McClelland

Address: Toronto, Ontario

Education:

Bachelor of Commerce – McGill, Majors in International Business, Marketing.
MBA – University of Alberta.

Work Experience:

Semi-retired business professional with over 25 years in senior management positions. I have extensive work experience in Oil & Gas, Gold mining, Telecom, Retail and Textile industries. I possess a strong business acumen having held senior positions in Marketing, Strategic Planning, Business Development and Governance.

Experience with Athletics Ontario:

- Board member for two (2) years 2017-2019.
- Track official since 2016.
- Have worked closely with AO staff and CEO on development of several AO policies.
- AO Volunteer of the year 2017.

Board Experience:

- Served as Board Secretary 2017-2019
- Served on the following **Board Committees:**
 - Executive
 - Governance
 - **Operational Committees:**
 - Chair of Risk Management
 - Awards
 - Infrastructure
 - Sponsorship & Marketing

Areas of Expertise/Skill Sets:

- Marketing
- Strategic Planning
- Risk Management
- Governance - Policy Development
- HR – employee interviewing, hiring and management
- Strong business acumen.